



## A TIGER'S TALE

7 August 2008

Just three months after launching its Canberra to Melbourne service, Tiger Airways is committing to a second daily flight, Canberra International Airport MD Stephen Byron said today.

"This is an amazing result and highlights the appeal of Tiger's absolute commitment to affordable, no frills air travel," he said.

Tiger's genuine low cost approach is clearly attractive to a whole new generation of travellers in the ACT and surrounding region who are taking advantage of one-way fares as low as \$19.95.

"The strong response from travellers in both cities confirms that a new era in affordable travel is here to stay and available to those who are prepared to go online and find it," Byron said. "Tiger's second coming provides a fantastic opportunity for ACT tourism to attract even greater numbers of tourists to our national attractions."

Tiger's first internet sales promotion in Canberra – 40,000 seats – sold out within a matter of days and the airline's Melbourne service has continued to receive enthusiastic local support.

Tiger will operate its Melbourne services from the multi-user end of the Canberra terminal adjacent to Virgin Blue. "I congratulate Tiger on their commitment to Canberra and look forward to the introduction of even more low cost services to other cities in Australia," Byron said.

**Further information: Sam Begg 0410 465 728**