

BIG W

MEDIA RELEASE

100 new jobs created as BIG W Canberra Airport opens its doors

Thursday 29 March 2012: A new era of shopping begins today in the Majura Park shopping district with the opening of BIG W Canberra Airport, bringing with it 100 new jobs and Canberra's forth BIG W discount department store.

BIG W Canberra Airport will welcome its first customers at 8am today bringing investment, jobs, value and range to Canberra.

Julie Coates, Director of BIG W said: "Majura Park is Canberra's newest shopping destination so bringing our newest store here made sense.

"We expect BIG W to be one of the drawcards for shoppers with 120 local people employed in the store and 100 of those positions presenting new job opportunities.

"The new BIG W will be a magnet for shoppers with a massive range including men's and women's fashions, kids clothing, home entertainment such as wide screen TVs and Kindle e-Readers, photo processing, big name toys and homewares all at Australia's lowest prices.

"BIG W is committed to offering our customers the best possible prices on the widest range of products for the home and family with Australia's favourite brands including Bonds, Apple, Peter Morrissey, Mambo and NP Set.

"Australians know and trust BIG W's everyday low prices but I think they will also be amazed by the huge range. With some 60,000 items available, shoppers will find everything they need for their home and family."

BIG W Canberra Airport is celebrating the new store with opening day festivities including entertainment and giveaways from Thursday morning.

The store is located at Majura Park Centre, 18-26 Spitfire Ave, Canberra. The store offers convenient parking and will be open from 8.30am to 7pm Monday to Saturday and 9am to 6pm on Sundays.

For further information please contact the **BIG W Press Office on (02) 8885 1033.**

#ENDS#