

**28 November 2016**

**CANBERRA AIRPORT'S VIRTUAL TOURISM - AT THE BAGGAGE CLAIM**

Canberra Airport's newest cool attraction was launched this morning by the ACT's Minister for the Arts and Community Events, Mr Gordon Ramsay MLA, and the Airport's Managing Director, Stephen Byron.

Incoming passengers waiting for their luggage now have the opportunity to spot a bettong or a quoll at the ACT's Woodlands and Wetlands, pat a cheetah at the National Zoo and Aquarium and get up close and personal with a humpback whale on the Sapphire Coast.

Each experience is supplied – with appropriate sound – through the Airport's Augmented Reality visitor experience in the Arrivals Hall.

More tourist attractions in Canberra and the surrounding region are expected to be added to the AR screen over coming months.

The new installation was co-funded by the Commonwealth Tourism Demand Driver Infrastructure program, administered by Visit Canberra in partnership with Canberra Airport.

It is integral to Canberra Airport's commitment to promoting tourism in the ACT and surrounding district to its domestic and international passengers.

The installation was designed by Amber Standley from Canberra firm, A Positive.

A special guest at the launch was Berry the Bettong, who slept through the whole launch.

*Photos attached;*

*Pat the Cheetah on AR screen*

*L to R: Stephen Byron and Minister Ramsay with cheetah on AR screen*

*Berry the Bettong*

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